

# WHAT IS ENGLISH FOR SPECIFIC PURPOSES?

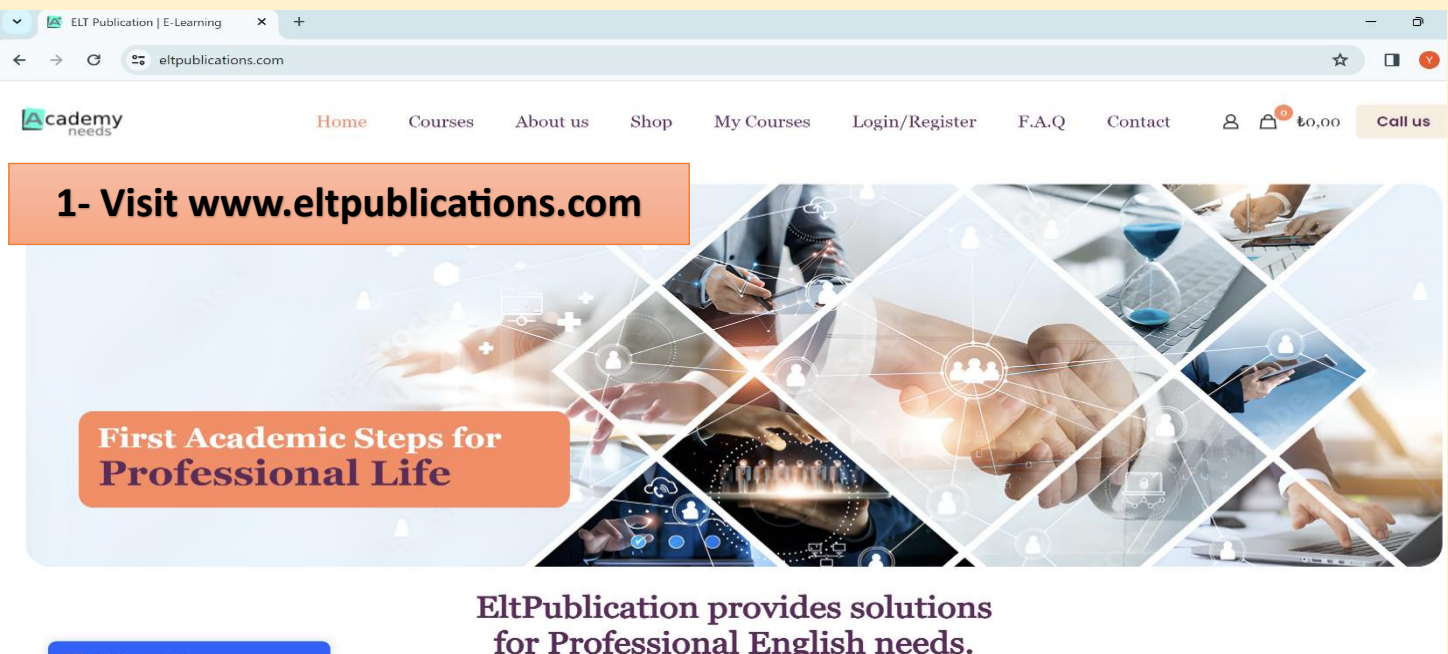
- **English for Specific Purposes (ESP)** is an approach to language teaching that focuses on developing English language skills in a specific context, profession, or field of study. Unlike general English language courses that cover a broad range of topics and skills, **ESP** tailors language instruction to meet the specific needs of learners in their particular professional or academic domain.
- **ESP** programs are designed to help learners acquire the language skills necessary for effective communication within their specific area of expertise. The content and materials used in **ESP** courses are often directly related to the field in which the learners are involved. This can include specialized vocabulary, industry-specific communication skills, and relevant discourse patterns.
- **ESP** courses are typically goal-oriented and learner-centered, with an emphasis on practical language use in real-world situations. This approach recognizes that learners have specific language needs based on their professional or academic goals and seeks to address those needs directly.

## ESP COURSES

### AT MEDIPOL UNIVERSITY LANGUAGE SCHOOL

- The significance of **ESP** courses in preparing students for their respective academic areas is emphasized by Medipol University Language School. Therefore, Track 3 and Track 4 will provide asynchronous **ESP** courses, which will follow a predetermined schedule and include online homework. The **ESP** courses will account for 10% of the overall scoring in each track. Students will not be able to receive a grade if tasks are not completed on time. The courses will be conducted through Microsoft Teams classes.

## How will you reach ESP Platform?



The image shows a screenshot of the EltPublication website. The browser address bar displays 'eltpublications.com'. The website header includes a logo for 'academy needs' and a navigation menu with links: Home, Courses, About us, Shop, My Courses, Login/Register, F.A.Q, Contact, a user profile icon, a shopping cart icon with '₺0,00', and a 'Call us' button. Below the header, there are two promotional banners. The first banner is orange and contains the text '1- Visit www.eltpublications.com'. The second banner is blue and white, featuring a collage of images related to professional and academic life, and contains the text 'First Academic Steps for Professional Life'. At the bottom of the page, there is a blue banner with the text 'EltPublication provides solutions for Professional English needs.'

## 2- Click on Login/Register Menu

3- First, You must register.

4-For Username, type your mail address,

5-Type your mail address,

6-Type your student number,

**ATTENTION:** Make sure you typed your email address correctly. Your password will be sent to the e-mail address you specified.

## Register

Username \*

eltpublications10@gmail.com

Email address \*

eltpublications10@gmail.com

A link to set a new password will be sent to your email address.

Student Number\*

9E225534

Register

Success: Account created successfully. Please check your email address to verify account.

Login

Register

7-After clicking the register button, you will receive a message informing you that your information has been successfully sent to your e-mail address.

The screenshot shows a Gmail inbox interface. On the left, the 'Gelen Kutusu' (Inbox) folder is highlighted with a red box, showing 1 email. The main content area displays a confirmation email from 'ELT Publication | E.' with the subject 'Your ELT Publication | E-Learning account has been created!'. The email body includes a welcome message and a link to 'Daha fazla bilgi' (More info). The email is marked as 'Birincil' (Primary) and is the first in the list. The interface also shows various settings and notification icons at the top, such as 'Gizliliğinizi koruruz' (We protect your privacy) and 'Gmail'i kullanmaya başlayın' (Start using Gmail).

8- Check your mailbox and spam folder. If you have not received the mail within 30 minutes, send an email to [support@academyneeds.com](mailto:support@academyneeds.com)

# Welcome to ELT Publication | E-Learning

Thanks for creating an account with us. Your username is

[eltpublications10@gmail.com](mailto:eltpublications10@gmail.com).

Click below link to verify your account.

[https://www.eltpublications.com/my-account/?action=verify\\_account&user\\_login=eltpublications10%40gmail.com&key=zBWKQOq1Zr6c83kXyIGW](https://www.eltpublications.com/my-account/?action=verify_account&user_login=eltpublications10%40gmail.com&key=zBWKQOq1Zr6c83kXyIGW)

Your password has been automatically generated: **4h(6U\$kX7T%0**

**9- After clicking on the activation link sent to your e-mail, you can log in to the system with your username and password specified in the e-mail.**

**Success: Your account is verified. Try login now.**

## Login

Username or email address \*

Password \*

Remember me

## Re

User

Ema

A lin

Stud

**10- When you click on the activation link, the page will automatically redirect you and you will receive a notification that your verification is successful. You can log in to the system by typing your username and password specified in the e-mail.**

# My account

Home > My account

Dashboard

My Courses

Orders

Account details

Log out

Hello eltpublications10@gmail.com (not eltpublications10@gmail.com? [Log out](#))

From your account dashboard you can view your [recent orders](#), manage your [shipping and billing addresses](#), and [edit your password and account details](#).



Dashboard



My Courses



Orders

**11- After logging in to the system, check and update your Name, Surname, Student Number information from the "Account Details" menu on the left. You can also change your password from this area.**

Dashboard

My Courses

Orders

Account details

Log out

First name \*

ELT

Last name \*

Publications

Display name \*

ELT Publications Support

*This will be how your name will be displayed in the account section and in reviews*

Email address \*

eltpublications10@gmail.com

Password change

Current password (leave blank to leave unchanged)

.....

New password (leave blank to leave unchanged)

.....

Strong

Confirm new password

.....

Additional Fields

Student Number\*

9E225534

Save changes

**12- After updating your information, click the save button.**



- Dashboard
- My Courses
- Orders
- Account details
- Log out

✔ Account details changed successfully. ✕

First name \*

Last name \*

Display name \*

This will be how your name will be displayed in the account section and in reviews

**13- When you press the save button after making the updates, you will see the message "Account information has been changed successfully". You are ready to create an order.**

Home
Courses
About us

Shop

My Courses
Login/Register
Contact
₹0,00

## My account


Home > My account

**13-Click on the "Shop" menu to create an order.**


Home
Courses
About us

Shop


My Courses
Login/Register
F.A.Q
Contact




**BUSINESS COMMUNICATION SKILLS**




**ESP FOR HEALTH SCIENCES**




**ESP FOR SOCIAL SCIENCES**



**GENERAL ENGLISH**



**MEDICAL SCIENCES**



**PREP SCHOOL EDUCATION**

**14-Select the level you want to purchase. If you don't know, you can get help from consultants.**

**ATTENTION:** Prep School students must choose only from "PREP SCHOOL EDUCATION" content. Other contents are not available for them.

# Shop

Home > PREP SCHOOL EDUCATION > ENGINEERING



## ENGINEERING

₺700,00

Associated Courses

ENGINEERING

- 1 +

Add to cart

Buy Now

Category: PREP SCHOOL EDUCATION

Share [f](#) [t](#) [in](#) [p](#)

**15-Select the course you want to purchase. If you don't know, you can get help from your advisor.**

**ATTENTION:** Prep School Students must choose only from "PREP SCHOOL EDUCATION" Content. Other contents are not available for them.

Have a coupon? [Click here to enter your code](#) ▾

### Billing details

First name \*

ELT

Last name \*

Publications

Your University (optional)

Phone \*

Email address \*

eltpublications10@gmail.com

### Additional information

Order notes (optional)

Notes about your order, e.g. special notes for delivery.

### Your order

Product	Subtotal
ELEMENTARY <small>× 1</small>	₺600,00
Subtotal	₺600,00
Total	₺600,00

Pay with Bank/Debit Card   
Pay with your credit card or debit card via iyzico.

I have read and agree to the website [terms and conditions](#) \*

Pay with Credit/Bank Card

[Return to cart](#)

**16-After filling in the required fields and checking your information on the payment page, you can proceed to the payment stage by clicking the "Pay by Credit/Debit Card" button.**

ORDER NUMBER:

396

DATE:

December 1, 2023

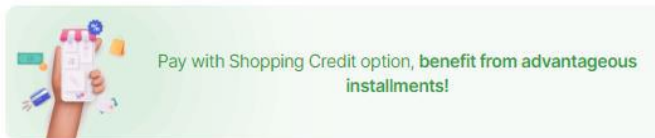
TOTAL:

₹600,00

PA'

Pay w

Thank you for your order, please enter your card information in the payment form below to pay with izyico cl



### Pay Easily with izyico Assurance!

Pay with izyico is a free and secure payment method where you can easily make your purchases.



Fast Payment with  
Card / Credit / Balance



Buyer  
Protection



Instant Refund  
with Balance Payment



7/24  
Live Support

 Secure Payment with izyico

[Pay With Debit / Credit Card](#)

**17-On the credit card payment page, click the "Pay by Debit/Credit Card" button.**

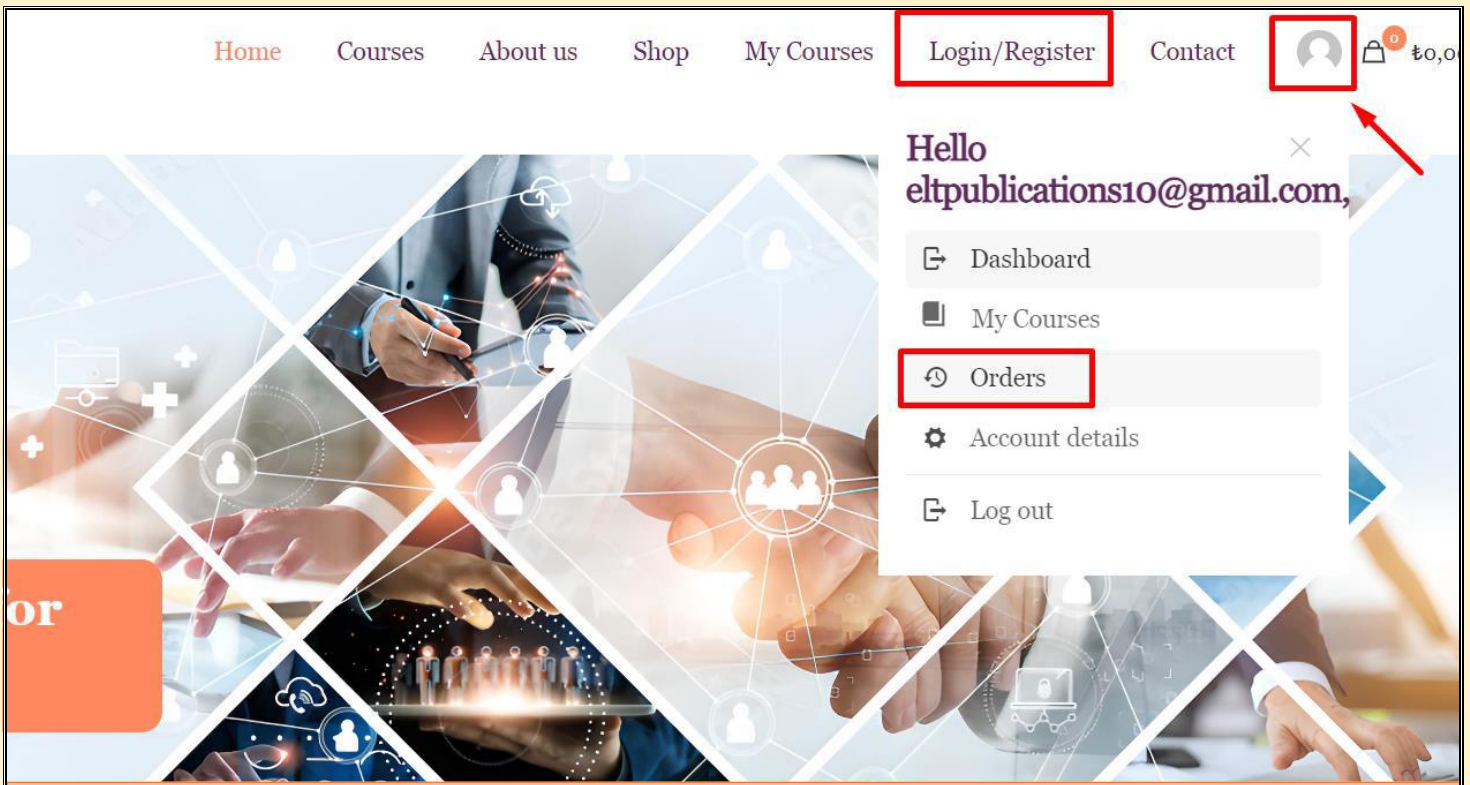
Thank you for your order, please enter your card information in the payment form below to pay with izyico checkout.

The screenshot shows a mobile payment interface for izyico. At the top, there is a 'Credit Card' button. Below it, a blue arrow points to the 'Pay with izyico' header. A green banner promotes 'Shopping Credit' with 'benefit from advantageous installments!'. The main form contains several input fields: 'Card Holder Name', 'Card Number', 'mm/yy' (expiration date), and 'CVC'. A red arrow points to the '123' icon next to the CVC field. Below the inputs, a message states: 'You will see the installment options after you enter your card number.' There is a checkbox for '3D Secure' with an information icon. A large blue button labeled 'PAY 600.00 TL' is highlighted with a red arrow. At the bottom, there is a checkbox for 'I have read and agree to the Information Notice Regarding Data Processing' and a list of logos for various credit cards: advantage, CIBISS, bankkart, ebonus, CARDFINANS, maximum, Paraf, and WORLD. A link 'Show All Installments Options' is also present.

**18- Write your name, surname, card number, expiration date and security number in your card information and press the "Pay" button.**

**19-Don't forget to check that your credit card is open for online shopping and that your balance is sufficient.**





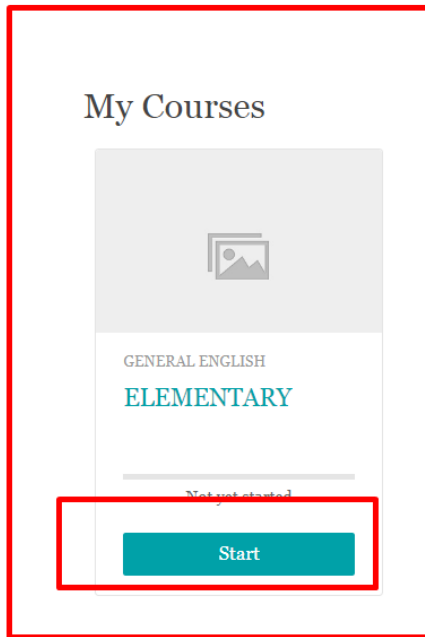
**20- If your payment has been made successfully, you can click on the "Order" menu from the My Account menu and see its status.**

	Order	Date	Status	Total	Actions
<ul style="list-style-type: none"><li>Dashboard</li><li><b>My Courses</b></li><li>Orders</li><li>Account details</li><li>Log out</li></ul>	#396	December 1, 2023	<b>Completed</b>	₹600,00 for 1 item	<a href="#">View</a>

**21- If your order status appears as "Completed", your order has been created without any problems. You can view your book by clicking on the "My Lessons"**

# My Courses

Home > My Courses



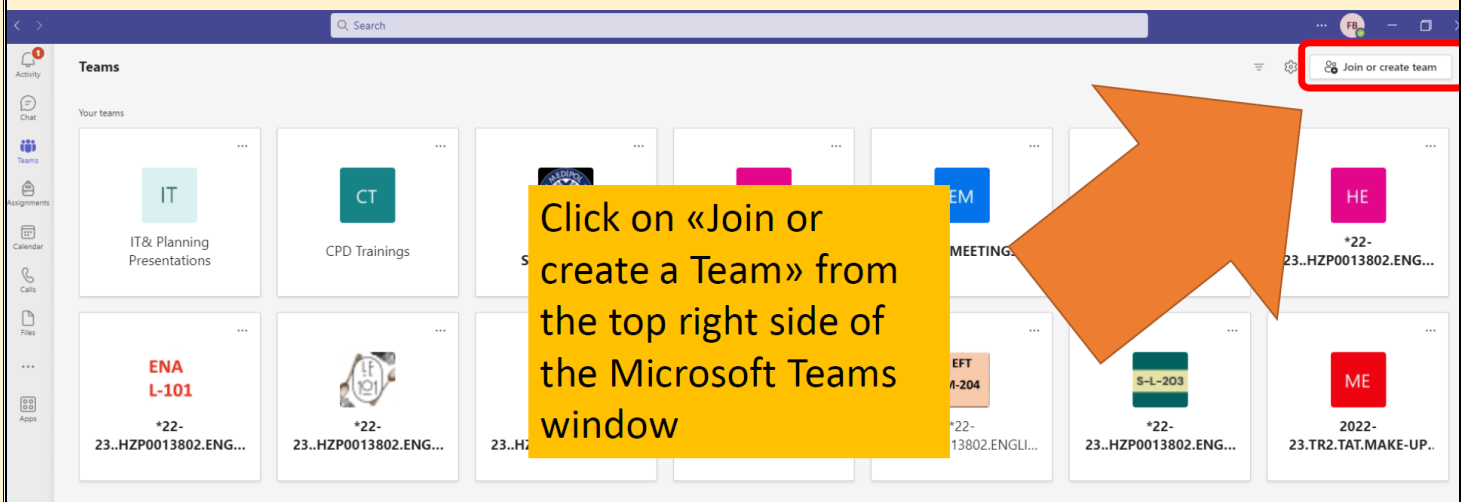
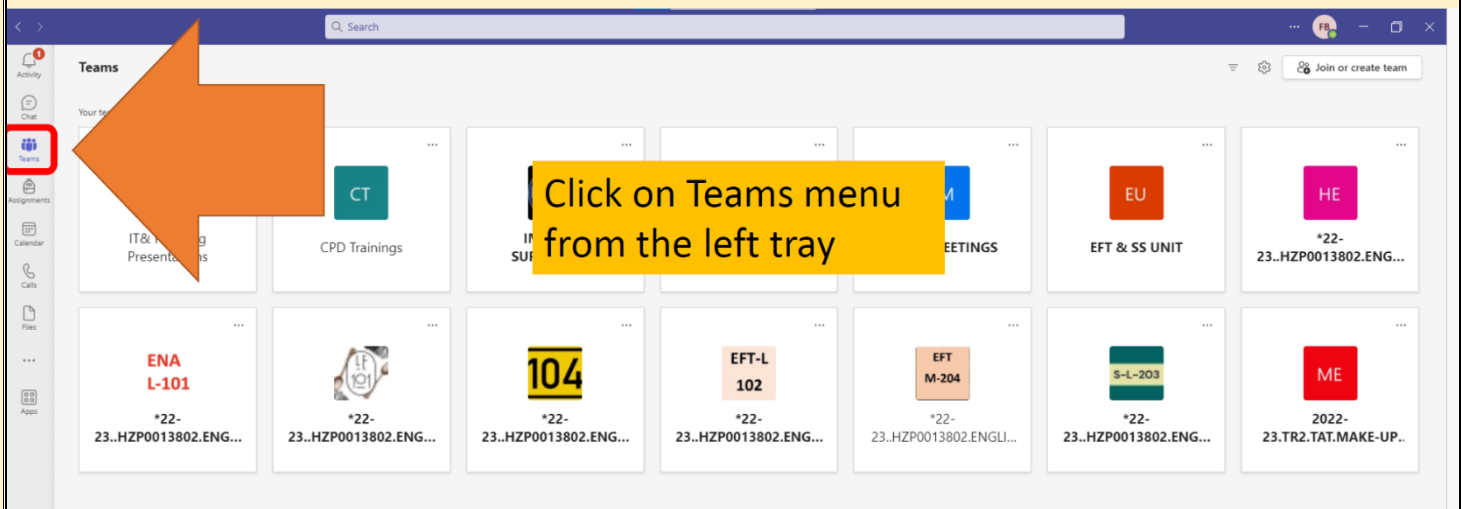
22- You can start using the book you purchased by pressing the "Start" button. " menu

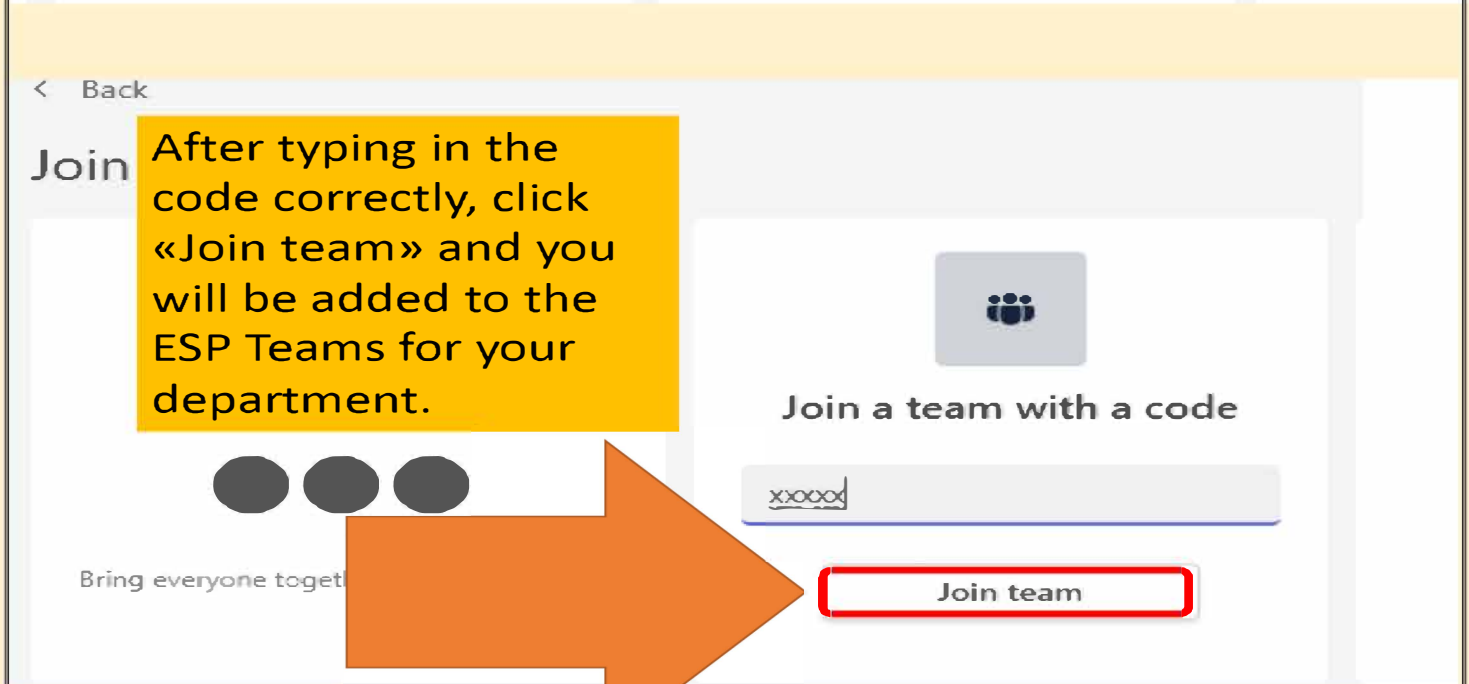
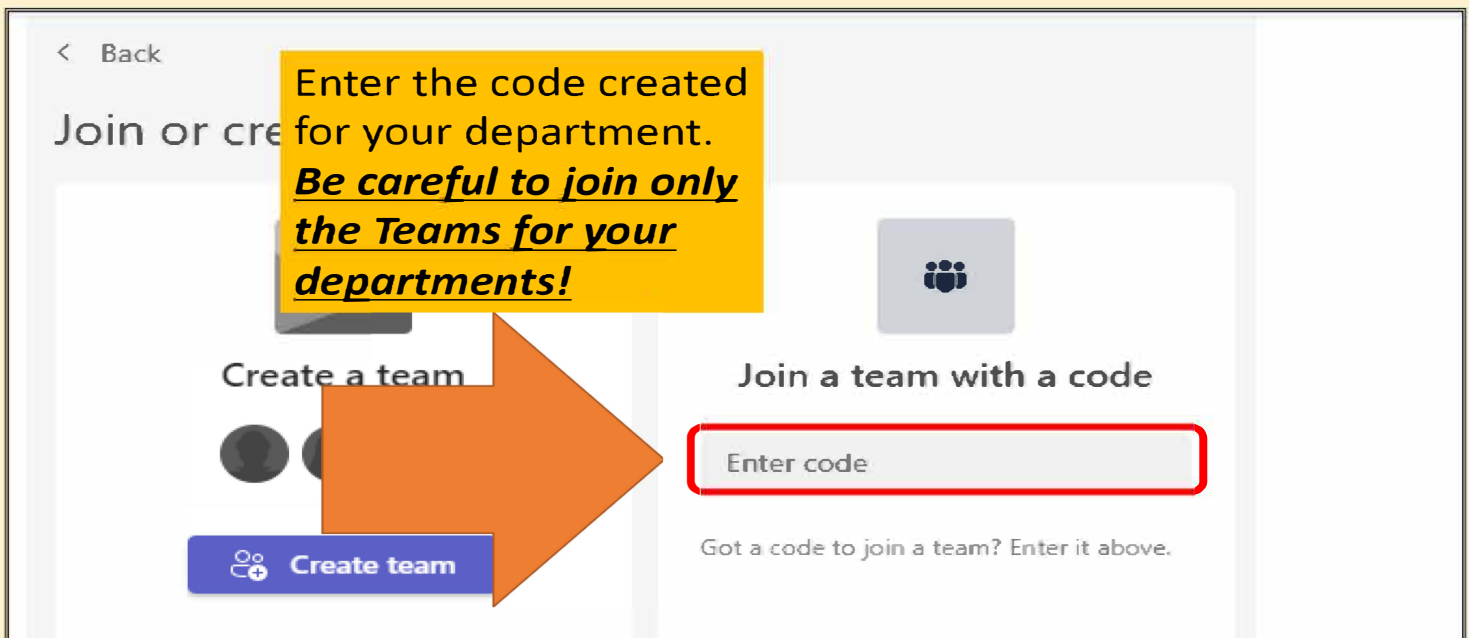
The screenshot shows the AcademyNeeds website. The top navigation bar includes 'AcademyNeeds', 'Categories', 'Home', 'Dashboard', 'My courses', 'Reports & Analytics', and 'Edwiser Forms'. A 'Course Menu' sidebar is open, showing a list of items: 'Introduction', 'Announcements', 'STARTER', 'PART 1', 'PART 2', 'PART 3', 'PART 4', 'UNIT 1 WELCOME TO UNIV...', 'GREETINGS & CLASSROOM LAN...', 'GRAMMAR: ARTICLES', 'MY UNIVERSITY', 'LISTENING-A DAY AT UNIVERSITY', 'GRAMMAR-TO BE', and 'READING-TO MY NEW PENFRIEND'. The main content area displays the course 'GENERAL ENGLISH ELEMENTARY' with a banner image, a rating of 0 reviews, and authors 'Fulya Sumer, Müge Eser'. Below the banner are tabs for 'Course', 'Participants', 'Grades', and 'Competencies'. The 'Introduction' section is active, showing 'Course information' with '1 Forum, 44 Quizzes'.

# THE LIST OF THE COURSES AVAILABLE ACCORDING TO THE DEPARTMENTS

DEPARTMENT	ELTPUBLICATIONS CONTENT TITLE
Medicine	<b>MEDICINE</b> <a href="https://www.eltpublications.com/product/medicine-2/">https://www.eltpublications.com/product/medicine-2/</a>
International Medicine	
Dentistry	
Pharmacy	
Physical Therapy and Rehabilitation	
Electrical and Electronics Engineering	<b>ENGINEERING</b> <a href="https://www.eltpublications.com/product/engineering/">https://www.eltpublications.com/product/engineering/</a>
Biomedical Engineering	
Civil Engineering	
Industrial Engineering	
Computer Engineering	
Architecture	<b>ARCHITECTURE</b> <a href="https://www.eltpublications.com/product/architecture/">https://www.eltpublications.com/product/architecture/</a>
Interior Architecture and Environmental Design	
Anaesthesia	<b>NURSING</b> <a href="https://www.eltpublications.com/product/nursing/">https://www.eltpublications.com/product/nursing/</a>
First and Emergency Aid	
Nursing	
English Language and Teaching	<b>EDUCATION&amp;TRANSLATION</b> <a href="https://www.eltpublications.com/product/educationtranslation/">https://www.eltpublications.com/product/educationtranslation/</a>
Applied English Turkish Translation	
Guidance and Psychological	<b>PSYCHOLOGY&amp;EDUCATION</b> <a href="https://www.eltpublications.com/product/psychologyeducation/">https://www.eltpublications.com/product/psychologyeducation/</a>
Psychology	
Language and Speech Therapy	<b>LANGUAGE&amp;SPEECH THERAPY</b> <a href="https://www.eltpublications.com/product/languagespeech-therapy/">https://www.eltpublications.com/product/languagespeech-therapy/</a>
Law	<b>LAW&amp;POLITICS</b> <a href="https://www.eltpublications.com/product/lawpolitics/">https://www.eltpublications.com/product/lawpolitics/</a>
Political Science and Public Management	
Political Science and International Affairs	
Public Relations and Advertising	<b>PUBLIC RELATIONS</b> <a href="https://www.eltpublications.com/product/public-relations/">https://www.eltpublications.com/product/public-relations/</a>
International Trade and Finance	<b>BUSINESS MANAGEMENT</b> <a href="https://www.eltpublications.com/product/business-and-management/">https://www.eltpublications.com/product/business-and-management/</a>
Management	
Health Management	
Economy and Finance	
International Logistics	<b>LOGISTICS</b> <a href="https://www.eltpublications.com/product/logistics/">https://www.eltpublications.com/product/logistics/</a>
Management Information Systems	<b>MANAGEMENT INFORMATION SYSTEMS</b> <a href="https://www.eltpublications.com/product/management-information-systems/">https://www.eltpublications.com/product/management-information-systems/</a>

# How to Join ESP Classes on Microsoft Teams





**PREP SCHOOL  
ESP COURSES UNIT DEADLINES**

	UNIT	OPENS	CLOSES
<b>TRACK 3</b>	<b>UNIT 1-4</b>	<b>18 FEB.</b>	<b>17 MARCH</b>
	<b>UNIT 5-8</b>	<b>18 MARCH</b>	<b>17 APRIL</b>
<b>TRACK 4</b>	<b>UNIT 9-12</b>	<b>22 APRIL</b>	<b>19.May</b>
	<b>UNIT 13-16</b>	<b>20 MAY</b>	<b>11 JUNE</b>

**\*When the deadline is over, markings will not be graded.**



## Here is what you need to know:

- Each unit has a reading and listening part with questions in different forms, In each quiz, you can see the deadline that you must catch. You need to complete your assignments before the deadline; otherwise, your quizzes will not be graded.

1. UNIT 1 0%

**READING**

Opens: Sunday, 18 February 2024, 11:59 PM  
Closes: Sunday, 17 March 2024, 11:59 PM

**LISTENING**

Opens: Sunday, 18 February 2024, 11:59 PM  
Closes: Sunday, 17 March 2024, 11:59 PM

- When you complete a quiz, you need to click "Submit and Finish".

[Return to attempt](#)

[Submit all and finish](#)

- You have three attempts for each quiz, and your highest grade will be automatically saved in our system. In each try, you will be able to see your score in each part so that you can do better for the next try.

**Opens:** Sunday, 18 February 2024, 11:59 PM

**Closes:** Sunday, 17 March 2024, 11:59 PM

[Preview quiz](#)

Attempts allowed: 3

Grading method: Highest grade



Microsoft  
Teams

CONTENT NAME	TEAMS CODE
ARCHITECTURE	bxecm7k
BUSINESS AND MANAGEMENT	3hiq6lq
EDUCATION AND TRANSLATION	ypja996
ENGINEERING	1roh7j
LANGUAGE AND SPEECH THERAPY	zw7c3vb
LAW&POLITICS	55fdmcn
LOGISTICS	6jm68lm
MANAGEMENT INFORMANTION SYSTEMS	shwe1m2
MEDICINE	t5mnzqf
NURSING	yiuv3wf
PSYCHOLOGY AND EDUCATION	1dv3oax
PUBLIC RELATIONS	isqxdfm